



Order / Rev: 36924  
 Alt Order #:  
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Phillip North for State Senate  
 Product Desc: 10/31-11/16  
 Estimate:  
 WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WTVF	10/31/12	11/02/12	M-F 6p-7p M-F 6p-630p	CM	6p-630p (6:00 PM-6:30 PM) --1-1--	:30	2	\$750.00	P4	0.00	NM	2	\$1,450.00
N 5	WTVF	10/31/12	11/01/12	M-Sa 10p-1035p, Su 10p-1035p M-Sa 10p-10-35p, Su 10p-10-35p	CM	10p-1035p --11---	:30	2	\$1,100.00	P4	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	--11---	2	\$1,100.00	0.00							
												Totals	12	\$7,375.00

30924

WTVF (CBS) 5 - NASHVILLE  
PHILIP NORTH FOR STATE SENATE - TN DISTRICT 20  
Week 2: 10/23-10/29 (Tue-Mon)

P4 - PREEMPT PRIOR TO INVOICE / SUGG SELLING LEVEL - 4th QTR CARD		PROGRAM	DAYPART	Tue 10/30	Wed 10/31	Thu 11/1	Fri 11/2	Sat 11/3	Sun 11/4	Mon 11/5	Tue 11/6	SPTS	COST/SPOT	TOTAL COST
M-F	MORNING REPORT	5-6A		1		1				1	1	3	\$300.00	\$900.00
M-F	MORNING REPORT	6-7A		1		1					1	3	\$525.00	\$1,575.00
M-F	PRICE IS RIGHT	10-11A										0	\$300.00	\$0.00
M-F	5P REPORT	5-6:30P		1		1						2	\$625.00	\$1,250.00
M-F	6P REPORT	6-6:30P		1				1				2	\$750.00	\$1,500.00
M-SU	10P REPORT	10-10:35P		1		1						2	\$1,100.00	\$2,200.00
SAT	WEEKEND NEWS	6-9A										0	\$300.00	\$0.00
SUN	WEEKEND NEWS	6-8A										0	\$250.00	\$0.00
SAT	WEEKEND NEWS	6-6:30P										0	\$300.00	\$0.00
SAT	10 P REPORT	10-10:30P										0	\$750.00	\$0.00
SUN	WEEKEND NEWS	5-30-6P										0	\$350.00	\$0.00
GROSS													12	\$7,425.00
AGENCY DISCOUNT (-15%)														\$1,113.75
NET TO STATION														\$6,311.25

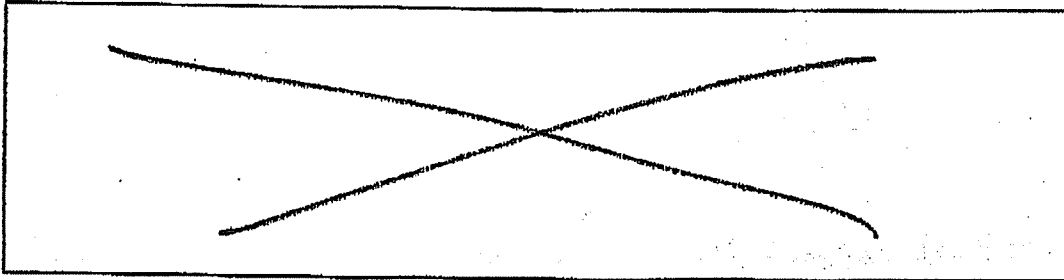
Philip North for State Senate - TN20  
414 UNION ST., SUITE 1850A  
NASHVILLE TN, 37219  
(615)515-8129  
Treasurer: MELISSA KURTZ BLACKBURN

NORTHP1202H

"Cut Millions HD"

100%

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:



I represent that the payment for the above described broadcast time has been furnished by:

Phillip North for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa Kutz Blackburn

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/29      Katibungzhen  
Date                      Signature

**To Be Signed By Station Representative**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**

WTVF

10/29

I, Kati Bumgardner  
 being/on behalf of: Phillip North, a legally  
 qualified candidate of the Democrat political  
 party for the office of: TN State Senate Dist. 20  
 in the General  
 election to be held on: 11/6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Total Charges:**

7425.00